



**10th Europe Conference
10e Conférence Européenne
Bremen, Germany 21 – 25 August 2019**

Document 8

Proposition d'un nouvel en-tête de lettre et d'un nouvel logo par Le Comité du Région Europe

Aux Amitiés nationales Scoutes et Guides (ANSG)

Le Comité du Région Europe à décidé de présenter à la Conférence de l'Europe un nouveau logo et un nouveau en-tête de lettre

Proposition du nouveau logo



Proposition du nouveau en-tête de lettre



Proposition d'un nouvel en-tête de lettre et d'un nouvel logo par NSGF Czeck Republic

NEW LOGO - CZSGF PROPOSAL

DESIGN 1



 **ISGF**  **AISG**
International Scout and Guide Fellowship (An organization for adults) Amitié Internationale Scoute et Guide (Une organisation pour adultes)

EUROPE REGION / RÉGION EUROPE


**REGION
EUROPE
RÉGION**  **ISGF
AISG**

NEW LOGO - CZSGF PROPOSAL

DESIGN 2



ISGF

International Scout and Guide Fellowship
(An organization for adults)



AISG

Amitié Internationale Scoute et Guide
(Une organisation pour adultes)

EUROPE REGION / RÉGION EUROPE



NEW LOGO - CZSGF PROPOSAL

DESIGN 3



ISGF  **AISG**

International Scout and Guide Fellowship
(An organization for adults)

Amitié Internationale Scoute et Guide
(Une organisation pour adultes)

EUROPE REGION / RÉGION EUROPE





Alternative proposals for the new logo of the ISGF European Region

In accordance with the protocol of the ISGF European Conference 2019 in Bremen, Czech NSGF submits three alternative proposals for a new logo of the European Region - against a proposal submitted by the European Committee (Document 8).

If the European Region needs a new logo, it should meet the basic requirements of a modern graphic symbol:

- Clear content,
- Simplicity,
- Originality,
- Non interchangeability and
- Usability in different sizes and in colour variants.

The presented proposals use a stylized form of geographic shapes (a map of Europe, the globe, meridians and parallels...).

When the proposals include a 4-star symbol, they reflect the four sub-regions of the ISGF European region.

The proposals are complemented by the ISGF emblem and basic text information.

Europe



4 sub-regions ISGF



ISGF emblem



***Design: Slavomil Janov, CZSGF
Prague, 31 March 2019***