

AsPac ISGF Regional Development Plan – Vision 2024

| PRIORITY - GROWTH | | | | |
|---|--|---------------|-------------------------------------|---|
| AREAS IDENTIFIED | ACTION STEPS TO BE TAKEN | TIME TARGETED | GROUP/ PIC | REMARKS |
| 1. Pacific Islands | Invite representatives to 2018 Committee Meeting | March 2018 | Australia NSGF and New Zealand NSGF | Mecci to visit Fiji and Vanuatu March 2017 |
| | Follow up personal contacts within Pacific as initially joining as Central Branch membership | | | |
| 2. Singapore as a NSGF | Further discussions towards formation of Singapore NSGF representing local Trefoil Guild and B-P Guild | March 2018 | P.K. Choy (Singapore Trefoil Guild) | |
| 3. Myanmar as a NSGF | Exchange program | March 2018 | India NSGF | |
| | Gather potential members in Yangon | | Nepal NSGF | |
| | Group meeting of Trefoils Guild | | P.K. Choy (Singapore Trefoil Guild) | |
| 4. South Korea as a NSGF | | | | |
| 5. Thailand as a NSGF. | Contact individuals & encourage | March 2018 | Mr. Mukuna & Mr. Dev | Follow - up by AsPac Committee. |
| 6. Bhutan as a NSGF | Explore the possibilities by contacting them. | November 2017 | Mr. Sri Ram | ISGF Nepal to follow - up and report to AsPac |
| 7. Outer atolls of Maldives – internal growth | Personal contacts by Maldives SGF | March 2018 | Maldives SGF | This is for internal growth of Maldives SGF |
| 8. Bangladesh – internal growth | Getting divisions into grouping | March 2018 | Akbar Reza | This is for internal growth of Bangladesh SGF |
| 9. | | | | |
| 10. | | | | |
| 11. Increase individual membership in the respective NSGF's | Continue to create awareness by holding various activities. | Ongoing | Respective NSGFs | Respective NSGFs |
| | Invite to international events, either AsPac or individual country NSGF events | | | |
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| PRIORITY - VISABILITY & IMAGE BUILDING | | | | |
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| AREAS IDENTIFIED | PRIORITY | TIME TARGETED | GROUP/ PIC | REMARKS |
| 1. Use uniform/ article of clothing in activities | Wear your ISGF scarves everywhere | Immediately and continuously | Everyone and All NSGFs | To be implemented by all NSGFs in regular program of activities. It should be noted that numerous NSGFs are already undertaking these roles at various levels. |
| | Display your uniforms | | | |
| | Choose smart and eye catching attire when not in uniform – look at smart ISGF logo clothing | | | |
| 2. Building of faith in ISGF | Spread World Bureau merchandise | | | |
| | Ensure international activities are promoted at the local branch level | | | |
| 3. Undertake more fun and attractive activities, outdoor activities | Fun activities | | | |
| | Service activities | | | |
| | Educational program | | | |
| 4. Assisting at scout jamborees and guide gatherings | Event management to be contacted well in advance | | | |
| | Individual members to enlist as IST, organize booth or activities as needed | | | |
| 5. Bumper stickers | Produce, display and distribute | | | |
| 6. Posters and leaflets with ISGF logo | Design | October 2017 | M.A. Wahed (Bangladesh SGF) | Also display in both Facebook and website pages |
| | Have 'soft' copy available that could be edited locally with local NSGF material where required | | | |
| | Produce, display and distribute | On-going basis | Everyone | |
| 7. Provide humanitarian aid | Take initiative to collect and distribute aid where needed | When there is a need | All NSGFs to co-ordinate at national level | Often initiatives will be started at local branch level |
| 8. AsPac to be more proactive (not reactive) to issues | Be more vocal / communicative both within AsPac committee and broader region membership | Immediately | AsPac Chair and all committee members | |
| | Look into other meeting methods (online etc) so that AsPac committee meet six monthly between face to face annual meeting | September 2017 | | |
| | Executive to look at regular online quarterly meetings to ensure issues are followed up with individual NSGFs | July 2017 | | |
| 9. Conducting activities and participating in various activities | Playing a major role in the activities & encourage maximum participation. | | Secretary of the concerned NSGF | |
| 10. Use of media to introduce our NSGF's & show our | Showing video clips and presenting the success stories. | | | |

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| success story. | | | | |
| 11. Ensure that Trefoil Guiding is seen as equal partners from those outside the organisations | Continue to promote ISGF at both Guiding and Scouting events | Ongoing | AsPac committee and individual NSGFs | |
| | AsPac to discuss individual NSGFs to ensure equal participation at management levels | Immediately and continuously | | |
| | Actively ensure that reports and newsletters refer to both Trefoil and BP Guild events / members / achievements | Immediately and continuously | | |
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| PRIORITY - RESOURCES | | | | |
|--|--|----------------|------------------------------------|--|
| AREAS IDENTIFIED | PRIORITY | TIME TARGETED | GROUP/ PIC | REMARKS |
| 1. Facebook page for AsPac ISGF | Initiate and improve - ISGF APR | Immediately | AsPac Committee and Bangladesh SGF | One advantage of using ISGF page for ASpac would be to also provide insight into activities and opportunities outside our region |
| | Appointment of someone responsible for ongoing 'monitoring' site | | | |
| 2. Improve the Website presence | Establish one specific for ASPac region, or alternatively ensure that the existing AsPac page on the world ISGF site is continually updated with current information | September 2017 | AsPac Committee and Bangladesh SGF | One advantage of using ISGF page for ASpac would be to also provide insight into activities and opportunities outside our region |
| | Initiate and improve design, links to all region NSGF pages, someone responsible for management and updates | | | |
| 3. Funds | Partnership with corporations | On-going basis | AsPac committee and all NSGFs | |
| | Conduct workshop with fees | | | |
| 4. Seek patronage. | Identify potential people by 2017 | November 2017 | Concerned NSGF | Guided & Supported by AsPac |
| 5. AsPac Foundation | Australia - Every individual Trefoil Guild and BP Guild to donate \$50 USD (over 200 individual Guilds = \$10,000 USD) | November 2018 | Brian Jackson - Australia | Other NSGFs could look at similar targets |
| 6. Fundraising through various events/ activities. | Organize and conduct suitable activities. | Ongoing | Concerned NSGF | Provide recognition to donors & volunteers |
| | Make a list of potential donors and approach/ contact them. | | | |
| 7. | | | | |